

# FINANCE PUBLICATIONS OFFSHORE

THE DEFINITIVE GUIDE TO THE OFFSHORE FINANCE INDUSTRY

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## 2010 LEAD FEATURE

**2010**

20/20 Editorial Synopsis

It's not only the most costly purchase you are ever likely to make, but buying a home could also be the best investment you ever make.

2020 looks at how you can make the most of that investment, not simply by providing a comfortable home for you and your family, but also as something that can pay you valuable dividends in the future.

## QUESTIONS FOR 20/20 MAGAZINE PROPER

### INVESTMENTS:

- 1) I only have a modest income, how do I decide whether I can afford to invest?
- 2) I've inherited a lump sum of £1 million, how can I decide what to do with it?
- 3) I want to invest a small amount regularly. What are my choices?
- 4) Should I restrict myself to investing in companies close to home, or should I try some exotic investments?
- 5) I would like to earn a regular income from a lump sum of £1million that I have available. How can I do that?
- 6) How do you think the investment markets will perform over the next year or so?
- 7) Equities or bonds? Where should I invest?
- 8) Is it worth investing in art or other collectables?
- 9) Should I be putting some money into so-called alternative investments?
- 10) Is gold a good investment?
- 11) What about investing in jewellery?
- 12) What about an investment in stamps?
- 13) I want to invest in something which is more interesting than a bank deposit, can you suggest something?
- 14) What is the benefit of using an Independent Financial Adviser?
- 15) What kind of car can I buy for up to £30,000?
- 16) Is it worth saving now that interest rates are so low?
- 17) My son has just been born and I want to try and make sure he has a secure financial future. What are my options?
- 18) With all the talk about new taxes and increased taxes, is there anything I can do now that will help my tax position in the future?
- 19) I want to buy a new car. What are my finance options?

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**2010**

**PROPERTY:**

- 20) What improvements would add the most value to my house?
- 21) What is the best way to provide for my retirement - property or a pension?
- 22) I see loads of different kinds of mortgages advertised in the national newspapers. Why can't I get them here?
- 23) Should I be on a fixed rate or variable rate mortgage?
- 24) I'm still unclear whether an endowment mortgage is a good bet or not. Can you help me?
- 25) Nearly every week there is an exhibition of overseas property. Is it a good investment?
- 26) Where are the best places to invest overseas?
- 27) What are the potential pitfalls of investing in a foreign country?

**HEALTH:**

- 28) I'm feeling fine, do I really need critical illness cover?
- 29) How can I put aside money in case I'm faced with large hospital and medical bills in the future?
- 30) I'm worried that I may not be able to look after myself after I retire. How can I insure myself against this eventuality?

**PENSIONS:**

- 31) The experts tell me that there's not much choice when deciding what kind of pension to go for. Are they right?
- 32) How can I judge whether my company pension scheme is right for me?

**EMPLOYMENT:**

- 33) What new skills should I aim for to make myself more employable?
- 34) I'm thinking of changing my job, what job opportunities are there around at the moment?

*Please note:*

*If a topic above does not have a question suited to your requirements, please feel free to tailor one accordingly.*