

FINANCE PUBLICATIONS OFFSHORE

THE DEFINITIVE GUIDE TO THE OFFSHORE FINANCE INDUSTRY

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GLOBAL ASSETS

After 18 years publishing international financial magazines, we have decided to fully embrace the technologies of the 21st Century. Our principal publication, Global Assets, will no longer be produced in paper form. Global Assets will become a purely online publication providing readers with all the advantages of the 'paperless age'.

Our research leads us to believe that the introduction of an online publication will provide readers and advertisers with many advantages.

For readers this includes an online alert service, instant updates and click-through facilities to other websites. For advertisers it means a low cost service where the response can be monitored much more effectively.

The online magazine will look very similar to the existing magazine and contain the same range of news and features, except there will be no constraints on pagination or the amount of advertising support required.

Advertisements will be included in Global Assets Online, with a page banner costing £1,000 for three months exposure (or £3,000 per annum). The publication will continue to include independent editorial, but advertorial space is also available at the equivalent of £500 per article (or £1,750 for 4 editions). This includes website details and e-mail addresses, providing instant feedback.

In this way we believe we are simplifying the whole process of gaining access to our valuable database of leading financial professionals around the world, while at the same time providing readers with easily accessible and updateable editorial. The database has been compiled over the past 12 years and includes managing and marketing directors, IT managers, fund managers, trust company managers, accountants, lawyers and bankers.

The editorial will continue to be compiled by an experienced team, led by Sheila Burden, who has been reporting on and been involved in the finance industry for more than 25 years.

SYNOPSIS 2012

SPRING EDITION - (Copy deadline 23rd March, 2012)

Investing in uncertain times: What should we do?

Finance Centres : Isle of Man and Bermuda

SUMMER EDITION - (Copy deadline 29th June, 2012)

Offshore private banking: adapting to a changing world.

Finance Centres : Jersey and Malta

AUTUMN EDITION - (Copy deadline 7th September, 2012)

Investment funds: changing structures and changing investments

Finance Centres : Gibraltar and Cayman Islands

WINTER EDITION - (Copy deadline 7th December, 2012)

Hedge Funds & other Alternatives: their role in every portfolio

Finance Centres : Guernsey and Cyprus

ADDITIONALLY, IN EACH OF THE EDITIONS THERE WILL ALSO BE:

News and Views:

The latest news from Jersey, Guernsey, the Isle of Man and other major offshore centres affecting financial services users.

Technology Latest:

includes news items about the latest latest IT, telecoms and office equipment .

Investment Overview:

Latest news and views of the markets.

Fund Review:

What do the fund managers think?

Movers:

Appointments and staffing developments offshore.